



reSHAPING ROCHESTER awards 2018

Recognizing the people and projects advancing the Greater Rochester region

Robert Macon Award for Urban Innovation Nomination Application Form

This award was established to honor the late architect Robert Macon's contributions in the Rochester area. A gifted designer and leader in the architectural community, Bob is remembered for his civic contributions and transformative projects that spanned a thirty-year career in the city that he loved.

Nominations for this award recognize projects that demonstrate Design Excellence and contribute to enriching the public realm. The public is invited to nominate a project that resides in the nine-county region that is served by the Community Design Center. The jury, which is comprised of individuals from a range of backgrounds, will determine the winner and honorable-mention recipient. Projects can include new construction or the re-use of existing structures.

Nominations will be judged according to the following criteria:

- Excellence in a building or structure that has solved a design problem in a distinctive way
- Extent to which the completed project demonstrates enduring and notable design
- Ability to integrate that undertaking into a community's context and extent to which it contributes to or benefits the public realm

Application Process

Nomination Requirements:

- Provide a concise description (up to 500 words) of the project including purpose and impact.
- 5-10 digital images (resolution of 400 dpi and horizontal format). Images can be submitted on a CD/thumb drive that includes the other nomination materials or through a file sharing service such as Dropbox, etc. to admin@CDCRochester.org.
- Images should illustrate various aspects of the project – before and after conditions, overall exteriors from a variety of angles and interior shots. Images should include people and activity around the site, including an image of the project in the context of the greater community.
- If applicable, include a logo of the project being represented
- All images must be labeled; including a credit line for publication.
- A list of design, development and construction team as well as any community partners is required, including a contact name and email for each.
- All materials should be **received by noon Friday, September 14, 2018** and may be submitted online via e-mail to admin@cdcrochester.org, hand delivered, or mailed to the Community Design Center Rochester, 1115 East Main Street, Door #3B (Box #61), Rochester, New York 14609.

Questions should be directed to: admin@CDCRochester.org or call 585-271-0520.

Incomplete submissions cannot be accepted.



reSHAPING ROCHESTER *awards* 2018

Recognizing the people and projects advancing the Greater Rochester region

Finalist Selection

- Staff will review all applications for completeness and appropriateness
- Finalists are selected & **notified by September 21, 2018**
- Finalists are announced to public

Winners Selected & Announced

- Jury shall meet, review and select awardees based upon the submitted material
- The award recipients will be announced on **November 8, 2018** at the Annual Reshaping Rochester Awards Luncheon



reSHAPING ROCHESTER *awards* 2018

Recognizing the people and projects advancing the Greater Rochester region

Application Form for the Robert Macon Award for Innovation

Nominee (Project Name)

Nomination Submitted by (Name)

Contact Person for nominee

Address

City, State, Zip

Telephone

E-mail

Organization, Affiliation

Address

City, State, Zip

Telephone

E-mail

Provide a brief description of the project being nominated including purpose and impact. (up to 500 words)

Include a list of partners and organizations involved in project including contractors, developers, etc. as per nomination requirements.

If applicable, please provide a website URL of project:

Signature of Nominee

Date